



**South Coast
Air Quality Management District**
21865 Copley Drive
Diamond Bar, CA 91765-4178
Cleaning the air that we breathe...



South Coast Air Quality Management District



For over a quarter of a century, the South Coast Air Quality Management District (SCAQMD) has annually honored Clean Air Heroes...those people, businesses, organizations and municipalities that have helped improve air quality throughout our region.

These trailblazers have introduced innovative approaches to tackle our air pollution challenges. Their achievements have been replicated, maximizing the benefits and helping nearly 16.4 million people to breathe easier. Our air is cleaner and our families are healthier because of their efforts.

SCAQMD invites you to nominate worthy candidates to be recognized for their contributions to clean air through innovation, leadership and personal environmental commitment. We urge you to nominate individuals, businesses, nonprofits, cities, media organizations, community groups and others deserving of an award. We want to acknowledge those who are contributing to making Southern California a healthier place to live.

Please use this guide and entry form to prepare your nomination. If you have further questions, please call SCAQMD at (909) 396-2432. We look forward to learning about the remarkable efforts of your nominees.

Sincerely,

William A. Burke, Ed.D.
Chairman of the Governing Board
South Coast Air Quality Management District

to be held
October 2, 2015

Visit CleanAirAwards.com
for details.

Awards are presented in five categories:



1) Advancement of Air Pollution Technology

An extraordinary contribution to the development and application of new technology designed to reduce emissions. Some examples include development of cleaner fuels, improved engine design or an improved technological process. A separate award will be considered for small businesses, defined as those with fewer than 50 employees and less than \$1 million in gross annual revenues.

Selection Criteria

1. Technology is actually developed and is either being demonstrated or has been used for at least one year.
2. Technology has actually reduced at least one of the six criteria pollutants (ozone, carbon monoxide, nitrogen dioxide, particulate matter, sulfur dioxide, lead) or precursors (i.e. oxides of nitrogen, oxides of sulfur or reactive hydrocarbons), weighted in favor of pollutants that are more pervasive in the South Coast Air Basin.
3. Versatility of technology – Can it be, or is it being, used in more than one industry?
4. Overall environmental responsibility of technology – Does it reduce air pollution at the expense of other media (water, solid waste, etc.)?
5. The pollution prevention aspects of technology.
6. It meets an existing need.
7. It has economic development potential.

2) Innovative Transportation Projects

An outstanding use of a single alternative transportation mode, or of a comprehensive transportation strategy. Projects must have demonstrable air quality benefits. Innovative ridesharing programs are included in this category.

Selection Criteria

1. Project has been implemented.
2. There have been actual pollutant emissions reductions.
3. This project provides information to others in a more comprehensive, less expensive or more accessible manner.
4. This project can be replicated in other areas, by other companies, groups or individuals.
5. The project has achieved a measurable, significant change in the attitude of a target group which can reasonably be expected to lead to a change of behavior (i.e., discovery of a new rideshare incentive which tests off the charts, development of a marketing message or strategy which gets non-carpoolers to participate in rideshare programs). This could be an educational effort, but not necessarily.

3) Model Community Achievement

An exceptional single program or comprehensive strategy that promotes good air quality in a community, intended to recognize collaborative/integrated efforts or programs involving the public, business and government. Enhanced public transportation, establishment of recycling centers, improved energy conservation and environmentally sensitive zoning are all examples of eligible programs within this category.

Selection Criteria

1. Projects must be complete and/or strategy must have been implemented for a minimum of one year.
2. There has been a demonstration of actual pollutant reductions in that community.
3. The project or strategy can be duplicated in other locations by other groups.

4) Public Education on Air Quality Issues

An outstanding individual or group effort designed to educate the public on air quality issues. Public speaking, work with a special interest group, media outreach, or other effort that helped the public understand what smog is and what they can do to help clean the air that we breathe.

Selection Criteria

1. Number of people reached with clean air message.
2. The clean air message is delivered to a target group in a unique way or in a way which provides multiple exposures to the message.
3. Duplicability of strategy, project and result.
4. A change in public perception, attitude or behavior which supports the clean air message.
5. Adaptability of educational components.
6. Innovation or creativity in message presentation or distribution.

5) Promotion of Good Environmental Stewardship

Individuals of any age, and also groups and organizations of any size, who have shown leadership and commitment in promoting good stewardship of the environment, for themselves and for others. Extraordinary examples of environmental justice, alternative transportation, innovative home or community design, education, or the promotion of new technologies and processes, or other action with positive air quality results would qualify in this category.

A separate award will be considered for youths, under age 18, who are nominated with an emphasis placed on the scope of personal efforts, uniqueness and inspirational value.

Selection Criteria

1. Duration of personal or organizational efforts.
2. Scope of personal or organizational efforts.
3. Uniqueness.
4. The efforts involve a new group in clean air and/or multi-media pollution reduction/prevention efforts.
5. Number of people impacted by effort.
6. Inspirational value of personal efforts.
7. Replicability of efforts.

Preparing Your Entry

Attach the entry form to a concise explanation of why your nominee deserves a Clean Air Award. The description should be brief but sufficient to explain how the nominee addresses each of the selection criteria in your submittal category. Please provide clear and complete contact information for your nominee. Submit **ten** copies of your entry packet.

Eligibility

Individuals, public and private entities, educational institutions, media organizations, and service organizations who have demonstrated an acute awareness of the air quality problem in the South Coast Air Basin, and have taken some exemplary action to improve air quality are eligible. Nominations may be made by an individual or organization.

Judging

Nominees will be judged by a panel representing relevant disciplines in each of the categories. Completed nomination forms and accompanying support documents are the only materials that will be used to judge each entry.

Deadline

All nominations must be postmarked by Wednesday, July 1, 2015, or submitted online or by email by 11:59 p.m. that day.

More Information

If you have questions or need additional information, call South Coast AQMD's Legislative & Public Affairs Office at (909) 396-2432, or visit our web site at CleanAirAwards.com.

27th Annual Clean Air Awards

Entry Form

Entry Deadline: All nominations must be postmarked by Wednesday, July 1, 2015, or submitted online or by email by 11:59 p.m. that day.

Name of Category

(Only one category per entry. Complete a separate entry for each category.)

Person(s) or Organization(s) Being Nominated

Company/Organization

Address

Telephone

Fax

E-mail

Person(s) or Organization(s) Submitting Nomination Name and Affiliation

Address

Telephone

Fax

E-mail

Attach entry form to the explanation of why the nominee deserves a Clean Air Award, (including how the nominee meets the applicable category's selection criteria) and

- send to:
**Clean Air Awards
Legislative & Public Affairs
South Coast AQMD
21865 Copley Drive
Diamond Bar, CA 91765-4182**

- email to:
CleanAirAwards@aqmd.gov

- or submit online at:
CleanAirAwards.com